



Media Release

Lenzerheide, 27 November 2011

Ski connection Lenzerheide - Arosa goes into planning
Lenzerheide

The majority of the population of the municipality of Vaz /
Obervaz wants to Arosa. 58% of

Voting ends on Sunday, 27 November 2011 Yes placed in
the urn, and so

the zoning amendment. Now the way is open for the ski
area connection

between Lenzerheide and Arosa. Lenzerheide is the joy of
The large positive result.

"I am delighted that the people behind the resort Arosa
with the

YES is paving the way for a successful tourist destination
of our future," said Thomas Hunziker,

CEO of Lenzerheide Tourismus. "The vote is a milestone
for the

Lenzerheide. "Is the future, Lenzerheide-Arosa with more
than 225 kilometers of slopes to the

largest and most popular ski destinations in Europe
include. A quantum leap on

Attractiveness and competitiveness!

Planned renovations

To link the two ski areas Lenzerheide and Arosa, a single
track, which

lack of distance of 1.7 km without support overcomes. This
plant designs, builds and finances the Arosa

Mountain Railways. To grow the Lenzerheide Tourismus
two new chair lifts from the

Mountain station to the mountain home of the hut and
Motta Motta Urdenfürggli hut again. This modernized

Ski slopes and improves significantly the Lenzerheide. In
the coming year will

Lenzerheide Tourismus launch the tender for the railway
and the

Concession process through. The construction of the
railway connection and the two feeder lanes for

Snowy Pockets, Chalet Runca, Wetterweide 1, 7050 Arosa, Switzerland.
Mobile (CH): 0798 333 608
e-mail: info@snowypockets.com

the 2013 plan. For the start of the season winter 2013/14, the new trains are in operation are taken.

Connecting the west side to the whole area Simultaneously with the construction of railway facilities, the lack of east-west link is in the range Obertor / Parpan realized. As a variant of the east-west connection to a bridge over the Main road or a railway system are discussed.

Value added in Lenzerheide

With the planned ski resort Lenzerheide and Arosa connection between synergies can be exploited be. The Chairman of the Lenzerheide Tourismus, Christoph Sünderhauf is convinced that "Arosa, the hotel beds, but not a large ski resort. Lenzerheide has an attractive Ski, but not enough hotel beds. If we or our marketing activities together, including We the circle of the largest tourism regions and both win. "A promise for the future! Lenzerheide